

Online Event Insurance Management System

i Introduction

One of the world's leading providers of Prize Insurance and Event Insurance.

With a history of two decades the prize insurance has helped enhance marketing campaigns, sales promotions, sports events, fundraising promotions and more with exciting insured prize contests..



With the developed web application marketing of different schemes as well number of quotation per day got increased with auditing information



Event Insurance has been used to protect the events industry from the financial risks associated with organising or attending an event. Insurance cover including Cancellation and Abandonment, Non-Appearance, Public Liability,

Employers Liability and "All Risks" Property is available for a range of events from a private function or local carnival to a major conference, exhibition, concert or festival.



Requirement

- ▶ An online system to build end to end insurance booking process
- ▶ The main objective of solution is to promote its insurance services through the website and encourage flexible purchase of the insurance products online.
- ▶ A web application that will enable its customers to view online all the services that it has to offer and buy their insurance products.



Challenges

- ▶ Multiple entities management viz. Broker, Underwriter
- ▶ Quotation Generation and Management
- ▶ Seamless integration with CRM System



Benefits

- ▶ Web application work over public network and broker, underwriter can work without location barrier
- ▶ Customer can get the quotation online without calling help desk at home in one



Solution

Solution was built as a web application consisting of

Consumer Application developed to launch different insurance products and all the services that client offers. This website currently serves as a means for the Direct Customers and Brokers to view the insurance schemes advertised by the client and buy the policies online.

Admin Application: used for various configuration that includes product management and configure the contracts and other aspects of the system from a control and monitoring perspective.



Achievements

- ▶ Dynamic Data synchronization in line with the regulatory compliances for insurance
- ▶ Increased in the number of quotes raised by 80%
- ▶ Platform to set up a 24 x 7 sales operations through the web application wherein location restriction was removed



Conclusion

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