



IoT Sense™ Privacy Policy

➤ Introduction

We value your privacy. This Privacy Policy informs you of our practices regarding the information we may collect when you download, install, access or use our IoT Sense™ Product and its related services (collectively referred as "**Service**"), how we may use that information and with whom we may share it. Our Privacy Policy also describes the measures we take to protect the information you share with us.

IMPORTANT to note that, you should not use our Services in the event that you do not consent to this privacy policy. Using our Services means that you consent to the privacy practices described in this policy.

➤ Information We May Collect

We do not collect your personal identifiable information when you use our Services, such as your name, phone number, physical address, unless we obtain your explicit approval.

For providing better services to users, we may collect, store certain information depending on the type of service being used, like:

Account Information: The type of information that we collect depends on your interaction with us, but may include, your name, email address (business or personal), and any other information that you choose to provide or is necessary for us to provide Services to you.

Technical & Usage Information related to the Services we provide to you, including information about how you use our networks, services, products or websites. Some examples include:

- **Equipment Data:** Information that relates to and identifies the equipment on our and your networks that you may use or with which you interface for the Services you are receiving. Information might include equipment type, device identifiers, device status, serial numbers, settings, configuration, and software type.

- **Network Performance & Usage:** Information about the operation of the equipment, Services and applications you use on our networks. Examples of this might include: wireless device location and type.
- **Web Browsing Information:** such as IP addresses, URLs, data transmission rates, and delays. We may also receive information about the pages you visit, the time you spend on them. We may also have access to personal data contained in applications and other features of your mobile device if you expressly permit us to do so while you are using any of our applications on that device.
- **Location, direction and journey information:** this will be collected based on any connected device you may use our Services on. It includes your ZIP/postal code and street address, as well as the whereabouts of your wireless device. Location Information is generated when your device communicates with cell towers, Wi-Fi routers or access points and/or with other technologies. Any connected device that you own, or which is otherwise linked to you will generate such information that will then be associated with you.

We may collect the above personal data in the course of providing Services to you or to someone who has provided you with access to our Services. We may obtain this information in a number of ways, for example:

- **automatically:** when personal data is generated through your use of our Services or our Sites; and
- **from third party sources:** we sometimes collect personal data about you from trusted third parties, in connection with Services that we provide to you or propose to provide to you, where appropriate and to the extent we have a justified basis to do so.

➤ **How We Use Your Information**

We may use your Information for any of the following purposes:

- To provide better services to you and improve the quality of the product;
- To find out the why the vulnerabilities cannot be fixed;
- For customer service, security, fraud-detection in connection with the provision of our services;
- To better understand how you access and use our services, for the purposes of trying to improve our services and to respond to customer desires and preferences, including customization or personalized help and instructions, or other responses to your usage of our services;
- To help us develop our new services and improve our existing services;
- To assess the effectiveness of and improve advertising and other marketing and promotional activities on or in connection with our services;
- For the purposes of software verification or administering software upgrades;

- For your participation in surveys about our products and services.

➤ **Sharing of Your Information**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information (if any).

Third Party: Any Third Party who may collect personal information by use of IoTSense™ product or related service, shall abide by the applicable rules, guidelines and policies for protection of the data. Third Party Services are governed by their own privacy policy. You are requested to read all relevant documents carefully.

We may disclose your non-personal information to trusted third parties who assist us in operating our website, conducting our business, cooperation with us or servicing you, so long as those parties agree to keep this information confidential.

Service Providers: We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, or to assist us in analyzing how our Site and Service are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. The party with whom you contracted for the Service and/or the operator enabling the Service will also have access to your Personal Information as the principal collector. We are only processing it to enable the Service as described above.

Compliance with law and law enforcement: We will access, use or disclose your information with other organizations or entities for reasons that required by any applicable law, regulation, legal process or enforceable governmental request.

➤ **Security**

We are very concerned about safeguarding the confidentiality of your information. We employ administrative, physical and electronic measures designed to protect your Non-Personal Information from unauthorized access and use. Please be aware that no security measures that we take to protect your information is absolutely guaranteed to avoid unauthorized access or use of your Non-Personal Information which is impenetrable.

➤ **Modification and Deletion of Personally Identifiable Information**

Deletion: In order to delete the personally identifiable information you submitted, you can notify us that you wish to delete your personally identifiable information or any part thereof contained at our databases.

Modification: If you wish to modify or update your personally identifiable information, use the Website or application interface.

Please note that deletion of your personally identifiable information from the database will not prevent us from using gathered anonymous information.

➤ **Changes to our Privacy Policy**

Our Privacy Policy may change from time to time, we will post any privacy policy changes on this page, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances.

➤ **Contact Us**

If you wish to contact us regarding this Privacy Policy or any privacy-related matters, please contact our Privacy Officer via email at marketing@winjit.com